

Cash Injection Strategy

Welcome to IFU!

As a part of your pre-work, we want to share our top cash injection strategies with you:

- The X-1-X Strategy
- Unlimited Laser Coaching/ Consulting
- Low Hanging Fruit / Money on the Table
- VIP Day or 90-Minute Sessions
- Flash Sale
- Beta Program

All of these strategies work very well when checking in with previous clients! I recommend that at least one per quarter, you check in with previous clients using one of the following because previous clients have already invested in themselves through you. Many of them are having either the same problem or a new one that you could help them with. Did I mention that 78% of your previous clients will invest in your offer again if you can continue to solve a problem for them?

Each of these cash injection strategies work to put you in money creating energy quickly in your business and you can run any of the strategies when you need to quickly create new cash in your business. Darnyelle has personally used every single one to make quick money in her business.

When it comes to cash injection, the best strategies are those that have very little overhead.

To learn more about the **X-1-X Strategy**, see the pre-work section of your program in IFU.



To learn more about the **Unlimited Laser Coaching/Consulting**, see the pre-work section of your program in IFU.

To learn more about the **Low Hanging Fruit/Money on the Table**, see the pre-work section of your program in IFU.

To learn more about the **VIP Day**, see the pre-work section of your program in IFU.

To learn more about the **Flash Sale**, see the pre-work section of your program in IFU.

To learn more about the **Beta Program**, see the pre-work section of your program in IFU.